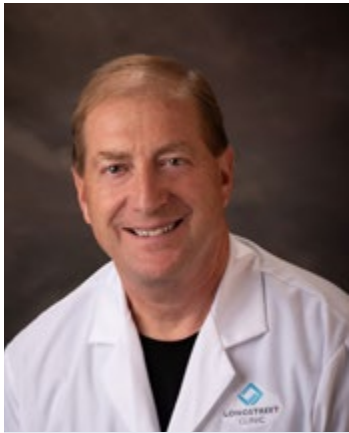


August 2019

## FROM THE DESK OF...



**Bradley Auffarth**  
*President and Chairman*

It's hard to believe, but we're over halfway through 2019. And what a momentous few months it has been.

Whether it was preparing to launch EPIC, and then Go Live, or welcoming two new physicians, there has been no time to rest on Longstreet Clinic's many well-earned laurels (several of which are highlighted in this issue).

We appreciate your commitment, patience and dedication during a stressful time. But we have more work to do. We've made great progress so far, but don't lose sight of why we're striving: To improve patient care and continuity of care.

As previously mentioned, I would like to extend a warm welcome to Erum Farooqi, M.D., and

Meena A. Demetrios, M.D., who have recently joined our team. Dr. Farooqi is a board-certified internist now practicing at Longstreet Clinic Internal Medicine in Gainesville. Dr. Demetrios joined Longstreet Clinic Obstetrics & Gynecology, and is seeing patients in Gainesville, Braselton and Baldwin.

Learn more about them inside this edition and be sure to welcome them when you see them around. Next month we'll welcome two more physicians, Dr. Bianca Mosley, Obstetrics & Gynecology, and Dr. Britta Okyere, Physical Medicine & Rehabilitation.

On a personal note, I am honored to serve the second year of my term as clinic president, helping to guide Longstreet Clinic's continued growth.

Since our formation in 1995 from eight single specialty groups, we have continued to expand and innovate,

while consistently ranking among the top physician group practices in the greater Atlanta area.

In fact, this year we tied for 10th overall in the Atlanta Business Chronicle's Book of Lists, and Longstreet Clinic is among the top three independent physician group practices.

What does that mean? It shows that, as a practice owned and managed by our physicians, we are personally invested in both success and the well-being of our staff and patients.

Visit our website:

[longstreetclinic.com/leadership](https://www.longstreetclinic.com/leadership)

for a list of the current physician leadership and be sure to thank them for their hard work on guiding our growth and success.

Thank you for everyone's hard work, and I am looking forward to a great second half of 2019!

### INSIDE

Meet our new doctors / 2

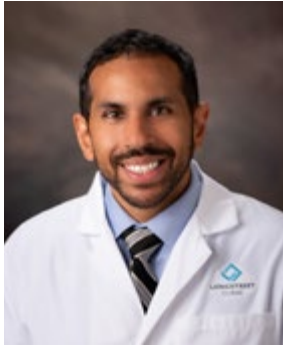
Imaging updates / 2

Around the Clinic / 3

Awards & Honors / 4

# MEET OUR NEW PHYSICIANS

## MEENA DEMETRIOS, MD



**Specialty**  
Obstetrics & Gynecology

**Location**  
Gainesville (primary);  
Braselton & Baldwin (secondary)

**Certification**  
Board-eligible, American Board  
of Obstetrics & Gynecology

**Training**  
Oakwood Hospital and Medical  
Center, Dearborn, Mich.

### About Dr. Demetrios

Dr. Demetrios joined Longstreet Clinic in July 2019. He previously practiced as a physician in Michigan and Georgia, and has worked as an Adjunct Clinical Assistant Professor at Mercer University.

## ERUM FAROOQI, MD



**Specialty**  
Internal Medicine

**Location**  
Gainesville

**Certification**  
American Board  
of Internal Medicine

**Training**  
Texas Tech University  
Health Sciences Center

### About Dr. Farooqi

Dr. Farooqi joined Longstreet Clinic in July 2019. A board-certified physician, Dr. Farooqi comes to us with almost 10 years experience in the field of Internal Medicine.

# SPECIALTY SPOTLIGHT: RADIOLOGY

## WHY CHOOSE LONGSTREET MRI?

Did you know that the need for so-called “open” MRI scans is a thing of the past, due to new technology right here at Longstreet Clinic?

Our 1.5T SIGNA Voyager MR System, manufactured by GE and installed at our Gainesville location in 2018, promises sharper imaging, reduced exam times and rescans as well as enhanced patient experience through noise reduction, motion forgiveness and the elimination of breath holds.

“The Voyager MRI was designed with patient comforts in mind,” added Longstreet radiologist Scott Kellermeyer, M.D. “With the much wider open tube, less of the patient is inside the tube during the scan, meaning the patient doesn’t feel as constrained as with traditional MR systems.”

The MRI is now centrally located on the first floor of the clinic’s 725 Jesse Jewell Parkway SE location and includes reserved parking spots for MRI patients. **Call 770-539-9391.**



**“I have extreme anxiety and had an MRI today. Donna and Melissa were awesome! Got through (the) MRI with no problems thanks to them! They Rock!”**

**– Trisha B.,  
Aug. 3, 2019**

## BREAST CENTER ADDS 3D MAMMOGRAPHY

Always striving to be at the leading edge of healthcare innovation, Longstreet Clinic is excited to now offer 3D mammography in our Breast Center, another tool in our efforts to protect women through early detection. The Senographe Pristina 3D reshapes the mammography experience, adding more comfort for the patient, while also providing more clarity and superior diagnostic accuracy for providers. This new technology helps clinicians see behind normal breast tissue where abnormalities could hide in 2D images and between overlapping breast tissues.

The Pristina joins the 3D Automated Breast Ultrasound System (ABUS) we added in 2018. ABUS improves cancer detection by 35 percent over normal mammography alone for women with dense breast tissue (estimated at 40 percent of the female population).

Look for more information on these services and call **770-533-4700** for more information or to schedule an appointment.

# AROUND THE CLINIC

## WE ARE EPIC!

On July 1, Longstreet Clinic implemented the industry leading health information platform – EPIC. This technology platform allows Longstreet providers to share one patient medical record across other Epic providers in Northeast Georgia – including Northeast Georgia Medical Center’s (NGMC) hospital facilities, The Heart Center of NGMC (THC) and Northeast Georgia Physicians Group (NGPG). In addition, this platform replaces most all of Longstreet’s other information systems, including laboratory, radiology, billing and financial – literally touching every aspect of Longstreet’s operations.

**Thank YOU** for helping us launch EPIC. We know there have been some growing pains, but we get stronger by the day, and that would not be possible without a great team working together!





# ATLANTA MAGAZINE NAMES 'TOP DOCTORS'

**CONGRATULATIONS** to the Longstreet Clinic physicians who recently earned recognition by Atlanta Magazine as **2019 Top Doctors!**

They are:

- Alexander D. Allaire, MD, Perinatology
- Marti R. Gibbs, MD, Family Medicine
- Holmes B. Marchman, MD, Physical Medicine & Rehabilitation
- Karl D. Schultz Jr., MD, Neurosurgery

Each of these doctors were recognized in the July issue of Atlanta Magazine, taking their place amongst 860 stellar physicians across 62 specialties. All four doctors also were recognized in 2016, 2017 and 2018.

Atlanta magazine uses a database compiled by Castle Connolly to assist in its selection

for the annual "Top Doctors" issue.

Castle Connolly's physician-led team of researchers select the physicians through a rigorous screening process that includes an evaluation of educational and professional experience. All physicians are nominated by their peers.

## PRACTICES RECEIVE LEVEL 3 PCMH NOD

The National Committee for Quality Assurance (NCQA) recently recertified all five Longstreet Clinic Pediatrics locations with designation as a Level 3 Patient Centered Medical Home (PCMH).

This means all of our adult and pediatric primary care locations are now recognized at the highest level.

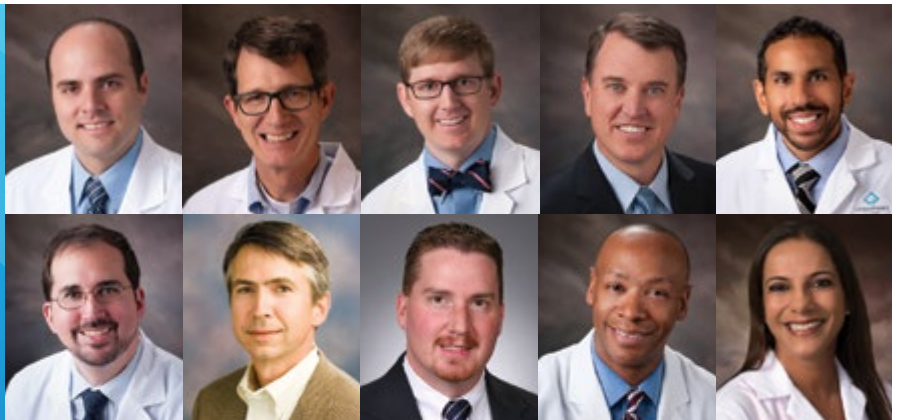
"I'd like to thank our care management team for pursuing this designation and making sure this recognition is possible," noted Longstreet CEO Mimi Collins.

From the first moment of patient contact, Longstreet has the ultimate goal of both providing the absolute best in care, while also ensuring the patient plays an active

role in each step of the process, including any care that must be administered by other providers, such as a hospital.

Maintaining that mission demands a daily process of engagement, and Longstreet's establishment as a PCMH honoree demonstrates the Clinic's pursuit of excellence.

Your  
**ROBOTIC  
SURGERY  
Specialists**



**LONGSTREETCLINIC**  
Your Health. Our Specialty.