



LONGSTREETCLINIC
Your Health. Our Specialty.



December 2020

FROM THE DESK OF...



Dr. Marti Gibbs, MD



Mimi Collins, CEO

It truly has proven a historic year for us all, and while most of the headlines have focused on the negatives, there have been a number of positives for our community here at Longstreet Clinic.

First, it has been amazing to watch all of you band together, showing your commitment to the health of our patients and our larger community – as well as the safety and protection of each other. And while the pandemic continues to affect us after nine months, your efforts have made this unprecedented challenge both more bearable and proven a huge boost to so many in need here in our region. And for that we offer a most heartfelt thank you.

We are all in this together, facing the frontline battle against Covid-19. And while it is a tiresome and testing struggle, your actions prove that we can make a difference.

With that said, we want to remind everyone that there may indeed be trying times ahead, as we enter the thick of the holiday season and winter months. The CDC and other experts expect an increase in Covid cases over the coming weeks – a prediction reflected by our own laboratory testing, which is again showing a marked increase in positivity rates. In fact, our staff at the 725 Atrium Gainesville campus consistently identifies 5-10 individuals per day that are “screened out” of the building – several of which have a current active positive Covid test. Most of these individuals are converted to telehealth visits with their scheduled provider and/or a telehealth visit with Urgent Care.

We want to support each other as best we can. Unfortunately, that often means that we cannot be there for each other in person. But our willful actions will make a positive difference both in the immediate future and into

the new year, when we will, hopefully, finish off our fight with this pandemic.

The realities of Covid also overshadowed two milestones for Longstreet Clinic, including the successful transition to EPIC. Another clinic-wide team effort, the implementation of EPIC required both determination and mindfulness. It has paid off through improved communication across the clinic and made it much easier for our patients to access their care providers, as well as their own vital care information.

Additionally, Longstreet made history in 2020 by electing its first ever female board president in **Dr. Marti Gibbs**. After previously serving on Longstreet Clinic’s Governing Board, Dr. Gibbs, who practices family medicine in Oakwood, helped guide the Clinic’s adoption of Patient Centered Medical Home (PCMH) best practices.

As we look toward the new year, we will continue to work tirelessly on Longstreet’s behalf to ensure we remain a trusted and innovative provider of healthcare in our community.

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LONGSTREET BEAT

AROUND THE CLINIC



We Are hALL IN!



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Halloween Costume Contest



Drive-thru Flu Clinic



2020 Chamber Chase

FEELING CRAFTY?



Get your creative juices flowing, little Longstreet Elves!

If the Halloween Costume Contest was any indication, the Longstreet Clinic holiday door decorating contest is sure to be **better than ever** this year.

Guidelines:

- Please limit your creativity to the door and door trim, without damage to any surfaces.
- Door must be completed by **9:00 a.m. on Monday, December 14th.**
- First, second and third-place prizes will be awarded.
- Doors from all Longstreet campuses will be included.

Please e-mail renee.ward@longstreetclinic.com if you plan to participate or have any questions. **Game on!**

ART PROVIDES PRESCRIPTION FOR INSPIRATION

Comfort and solace are always important to our overall health – perhaps never more than in difficult times. And it is a proven fact that beauty like that produced by visual art can help provide relief to those under strain.

It is with that knowledge in mind that Longstreet Clinic undertook a project to increase the amount of art visible around its Medical Arts campuses.

Spearheaded by Gainesville philanthropist and entrepreneur **Frank Norton, Jr.**, whose Norton Agency operates Medical Arts, Longstreet Clinic's aim is to provide a more relaxed and enjoyable atmosphere for healthcare workers and visitors – especially for those who transport loved ones to medical appointments but are then forced to wait outside due to pandemic safety measures.

“The goal is to help people remain calm in the midst of a very stressful time,” Norton, Jr., said. “We’ve added all manner of things to provide comfort for people, including places to sit outside, more trash

cans and signage, but the big addition has been the art. We want to improve visitor friendliness.”

The project includes commissioned and loaned pieces, both paintings and sculptures, currently highlighted by an eye-catching, wall-sized mural placed in the Gainesville campus main parking deck. Dominated by dazzling shades of blue, the painting has yet to be named – and this is where you can help.

“We would love the staff at Longstreet Clinic to name this beautiful artwork,” Norton, Jr., said. “It is meant to provide

something inspirational for Longstreet clinicians and its patients, and we think it deserves a title.”

Longstreet Clinic asks anyone interested in supplying a name to email suggestions to **prmarketing@longstreetclinic.com**. The winner will be chosen and announced to the public in 2021.

And this is just the start, as the project aims to add more beautiful scenery to Longstreet's campuses over the coming new year.



LUMERIS TO AID TRANSITION OF HEALTH PARTNERS NETWORK

Over the coming weeks, you may notice and interact with some new faces around our campuses. Representatives of Lumeris, a healthcare consulting firm contracted by Northeast Georgia Health System, will be on hand to work with Longstreet Clinic and other major providers throughout the region to expedite the transition from volume to value-based care as it relates to the Health Partners clinically integrated network (HP2). HP2 is a network of highly aligned physicians and hospitals working

together to improve quality, outcomes and cost efficiencies for its patients. HP2 will be used to pursue value-based contracts with Medicare Advantage, Medicaid and commercial insurance companies. Longstreet Clinic has been a participating in-network provider within the plan since its inception and provided leadership to HP2 through our own **Dr. Richard LoCicero**, who served as a founding member and chair of the HP2 Management Committee.

Now in its next phase, the HP2 Management Committee has reorganized into the HP2 Board, with Longstreet Clinic holding two seats. They will be filled by **CEO Mimi Collins** and **President Dr. Marti Gibbs**, who will serve as co-chair alongside NGHS COO Michael Covert. We are excited about the changes ahead and the expertise Lumeris can bring. **Stay tuned!**

PRACTICES WELCOME NEW PHYSICIANS

From August through October, Longstreet Clinic has been fortunate to welcome 10 new physicians spanning nine specialties. In November, we welcomed our final new physician of 2020, **Shravanti Macherla, M.D.**, a board-certified hematologist and medical oncologist. Here's a recap:

Amanda Burnham, M.D.

Pediatric Inpatient Medicine

James B. Gilbert, M.D.

Pediatrics

Courtney Grant, M.D.

Vascular & Vein

Sreeja Gopinathan, M.D.

Pediatric Inpatient Medicine



Dr. Shravanti Macherla, M.D.



Pictured, from left: Dr. Gilbert, Dr. O'Dell, Dr. Yoon, Dr. Gopinathan, Dr. Waits, Dr. Sun, Dr. Burnham, Dr. Grant and Dr. Nuthalapaty. Not pictured: Dr. Tadros.

Shravanti Macherla, M.D.

Medical Oncology & Hematology

Francis Nuthalapaty, M.D.

Perinatology

Kelly O'Dell, M.D.

Family Medicine

Jocelyne Tadros, M.D.

Neonatology

Yamin Sun, M.D.

Medical Oncology & Hematology

Kevin D. Waits, M.D.

Neurosurgery

Sook Kyung Yoon, M.D.

Pain Management

**To maintain safe social distancing practices, each physician pictured was photographed separately and digitally combined.*

BRASELTON SERVICES CONTINUE TO EXPAND

There is a lot to be excited about when it comes to Longstreet Clinic's presence in Braselton!

Cancer Services

Northeast Georgia Medical Center (NGMC) and Longstreet Clinic recently broke ground on an expanded Cancer Center at Medical Plaza 1. Expected to open in fall 2021, the new Cancer Center will house our medical oncology and hematology practice as well as NGPG's radiation oncology services in the same space – allowing for patient convenience, better care coordination and collaboration between providers.

Our practice will more than double the infusion suite and support services space. Exam and laboratory space will also expand, allowing the office to support up to four full-time providers. For more about this collaboration, visit our website.

Additional Specialties

Across the street we continue to provide adult primary care, pediatrics and OB/GYN care. Our specialty services are growing, including our Center for Weight Management (surgical and medical weight loss), and Vascular & Vein.

Dr. Barry Munn and **Amanda Wallace, PA-C**, continue to see orthopedic patients, and our neurosurgery practice is now offering expanded provider options with **Dr. Betsy Grunch**, **Dr. Karl Schultz**, **Brandon Morrow, PA-C**, and **Chad Bell, PA-C**.

Dr. Charles Nash offers remarks at the groundbreaking for the new Braselton Cancer Center, a collaboration between Longstreet Clinic at Northeast Georgia Medical Center.

