

## DR. RICHARD ELECTED CLINIC'S PRESIDENT AND CHAIRMAN



**Dr. Robert Richard**

Following the successful leadership of **Dr. Marti Gibbs** as Longstreet Clinic president from 2020-2022, Longstreet Clinic's governing board recently passed the baton to **Dr. Robert Richard** who assumes the role of President and Board Chairman for a two-year term.

An experienced and respected bariatric surgeon here in north Georgia and throughout his field, Dr. Richard has an extensive track record of leadership within the Clinic and healthcare community. Dr. Richard has served terms on various Longstreet Clinic governing and operational boards, including serving as the chair of the operations management board, a member of the utilization management quality assurance board, and numerous tenures on the executive board. Currently, he serves as Medical Director of Northeast Georgia Medical Center's Bariatrics program and previously served in the same role at Northside Duluth Bariatrics program. He is a member of the American Society



**Dr. Marti Gibbs**

Clinic's forward-thinking and exceptional approach to patient care.

"Dr. Gibbs and our governing board did an incredible job in the face of unprecedented and difficult circumstances – facing down a pandemic – all while maintaining the growth and care standards that have typified Longstreet for more than 25 years," Dr. Richard said. "Our physicians and staff have continued to propel us forward, never being satisfied with the status quo and remaining at the forefront of patient care and innovations. Not only have we

for Metabolic and Bariatric Surgery, nationally and the local Georgia chapter.

Dr. Richard takes the helm with enthusiasm, as he looks to continue Longstreet

invested in new technologies, but we have also looked at the way we deliver care to our patients creating new pathways to deliver healthcare that keep the patient experience in mind first with re-imagined programs like our **Breast Center** and **Neuroscience & Orthopedic Center**. This out of the box thinking enables us to continue to provide exceptional and innovative care to our patients. I look forward to the opportunity to continue to provide resources, support and leadership in the continued pursuit of excellence in the care of our patients."

Dr. Richard is joined on the Governing Board by **Dr. Geary D. Bush** (general surgery), **Dr. Eugene Cindea** (pediatrics), **Dr. Wendy L. Coto-Puckett** (neonatology), **Dr. Margaret Alisa Davis** (internal medicine), **Dr. Zack B. Dillard** (obstetrics and gynecology), **Dr. Britta A. Okyere** (physical medicine and rehabilitation), and **Dr. Gibbs** (family medicine).

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# WELCOME OUR NEW LEADERSHIP STAFF

Longstreet Clinic recently welcomed seven new staff members to key positions in leadership roles across the practice.

## John Dionne

*Human Resources Director*



John joined us in February 2022 and is responsible for all aspects of Human Resources with a focus on policies, benefits and employee engagement. He has

over 25 years of human resources experience from Publix Supermarkets, Home Depot, and Carter's/Osh Kosh. John is located at the main Gainesville campus.

## Dr. Ulena Miller St. Germain

*Compliance Officer and Risk Manager*



Ulena joined in January 2022 and is responsible for ensuring compliance in all areas, especially regarding HIPAA regulations, provider and patient relations, and employee

training. She also collaborates with human resources in policy and supporting department managers and directors. Ulena is located in the administrative suite.

## Parisia Johnson

*Epic System Director*



Parisia joined in August 2021 and is responsible for managing our Epic/Community Connect relationship. She is also very involved with the optimization and build out of Longstreet's Epic

System across the clinic. Parisia works in the Gainesville campus's Epic Suite.

## Analiese Stopek

*Marketing and Provider Recruitment Manager*



Analiese joined in June 2022 and manages our marketing agency contract with Forum Communications, ordering all print material for the clinic, strategizing marketing

opportunities and internal event planning. She is also in charge of Provider Recruitment. Analiese works in the Gainesville campus Administrative Suite.

## Lisa Young

*Director of Operations Vascular and Vein*



Lisa joined in May 2022 and reviews, analyzes, and evaluates business procedures. Lisa implements policies and procedures that improve day-to-day operations for Vascular and Vein

and ensures it reaches goals set by department and company leadership. Lisa oversees the Vascular Clinic, Vascular Lab, and Vascular Access department and is located in suite 125 of the Gainesville campus.

## Steve Tolson

*Primary Care Operations Director*



Steve joined Longstreet in March 2022 as the dyad partner to Danny Webb, DNP, FNP-C Primary Care Clinical Operations Director. Steve is responsible for leadership and

direction of clinic operations, patient relations, staffing, and billing activities in Longstreet's primary care departments.

## Lee Cothren

*Neuroscience & Orthopedic Center  
Director of Operations*



Lee joined Longstreet Clinic April 2022 and oversees the cutting-edge Neuroscience and Orthopedic Center, which combines neurosurgery, orthopedics, physical medicine & rehabilitation, interventional pain management, and sports medicine specialties, as well as services such as physical therapy, concussion management and the Balance Center. He previously worked as Director of Patient Services at Peachtree Orthopedics in Atlanta. **Lee recently also recently completed his Bachelor of Science in Healthcare Administration from Charter**

**Oak State College, a huge accomplishment! Please join us in congratulating Lee on this achievement.**

## Stay Tuned!

In future editions, we'll be spotlighting more employee achievements including our Employee of the Quarter.

# GROWTH, RENOVATIONS CONTINUE ACROSS LONGSTREET CAMPUSES

Because Longstreet Clinic is committed to continual evolution and advancement of patient care, that often necessitates physical growth and enhancements across our campuses. And now is no different, especially at our Gainesville/main campus, where the first of five stages of construction are underway.

You may have already noticed many of these changes beginning to take place including the removal of the illuminated signs with our old logos on the Jesse Jewell side of the building and a complete repainting of the building.

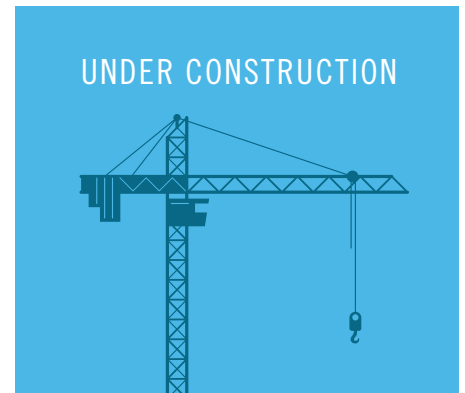
We have also begun the first stage of Phase 1 on the third floor— which includes the renovation and expansion of **Oncology**, **Diabetic Education**, and a small section of the **Department**

**of Medicine**. This entire project is scheduled to be completed in February.

Immediately following the completion of the Phase 1 work, we will begin the renovation and refresh of OBGYN on the second floor. Once complete, phase 3 construction will begin across the second-floor atrium in the former administrative space to move the Perinatology Clinic to a more convenient location to our OBGYN department. Part of this space will also be renovated for the **EPIC**, **IT Teams** and **Population Health** teams.

Phase 4 includes new space for the **Center for Weight Management** in the former Perinatology suite. And, finally, the final phase of renovations for **Urgent Care** is still in the planning stages but scheduled

for late 2023. The plan is to move Urgent Care to the first floor where the Pharmacy and Center for Weight Management suites were in order to enhance access to our walk-in and after-hours services.



The winners of our annual **Holiday Door Decorating Contest** were announced on Dec. 15 after a wonderful Christmas performance from the Chestatee Academy Chorus.

Visit the News section of our website or [scan the QR code](#) to see a photo gallery and list of winners. Thanks to all who participated!



## CARESOURCE RECOGNIZES CLINIC AS TOP PERFORMER



Longstreet Clinic is proud to be honored by CareSource as the top quality performer in Georgia. CareSource, one of the nation's largest Medicaid managed care plans, is part of the Georgia Families® program.

Among participating healthcare providers across the state, Longstreet Clinic had the best performance in the following categories:

- **Well-child visits in the first 30 months of life**
- **Child & adolescent well-child visits**
- **Flu vaccine**
- **Prenatal visits**
- **Postpartum visits**

“We pride ourselves on providing the highest quality care to our patients on a daily basis,” said **Mimi Collins, Longstreet Clinic CEO**. “This honor is special because it recognizes our commitment to providing the highest quality of care to all patients including women and children. We are so appreciative of this recognition.”

# AROUND THE CLINIC



Congratulations to the **Center for Weight Management's Oteia Morris, FNP-C**, and **Mercedes Hall, FNP-C**, who recently received their certificates for Advanced Education from the Obesity Medicine Association certifying them in Obesity Medicine.



Congratulations to **LC dietitian, Maria Galarza, RD, LD**, who recently passed her boards to become a Certified Diabetes Care and Education Specialist. Formerly known as Certified Diabetes Educators, CDCESs educate and support people living with diabetes.



**Dr. Coto-Puckett**



**Dr. Tadros**

Congratulations to neonatologist **Wendy Coto-Puckett, M.D.**, who recently was chosen by staff as Physician of the Year at Northeast Georgia Medical Center Braselton. This is the second year in a row that a LC neonatologist has been honored in NGMC's annual awards. Last year **Jocelyn Tadros, M.D.**, received the Nurses Choice Award as Physician of the Year at NGMC Gainesville.

## Thank You!

Thank you to everyone who attended our Longstreet Clinic Advanced Practice Provider dinner and networking event in October. It was great to have so many friendly faces back together meeting new providers and learning about our updated service offerings.



# OPEN ENROLLMENT SESSIONS A BIG SUCCESS



In November, Longstreet Clinic held several open enrollment sessions at various locations. During the events, we were able

to showcase various programs such as medical weight loss, the Breast Center and even scheduled appointments for needed screenings.

Here's a snapshot of our events, which broke attendance records:

- **502 attendees**
- **70 appointments scheduled with Longstreet PCPs**
- **33 mammograms scheduled**
- **105 flu shots administered**

Health benefits vendors included Cigna, Principal, Retirement Planning, Hartford, Amerigroup, CareSource and PeachCare. We also had prize giveaways, T-shirts, food, a DJ and more! Thank you to everyone who attended and helped make Open Enrollment such a big success.

