

CLINIC REMAINS AT FOREFRONT OF QUALITY CARE BEST PRACTICES

All primary care sites are Patient-Centered Medical Homes

At Longstreet Clinic, we're proud that all of our primary care sites (**Family Medicine, Internal Medicine & Pediatrics**) are certified as Patient-Centered Medical Home programs by the **National Committee for Quality Assurance (NCQA)**.

The **patient-centered medical home (PCMH)** is a health care model that puts patients at the forefront of care. PCMHs build better relationships between patients and their clinical care teams. Practices that earn recognition have made a commitment to continuous quality improvement and a patient-centered approach to care.

Certified Longstreet Clinic practices include all locations of Pediatrics, Internal Medicine and Family Medicine. Family Medicine and Internal Medicine practices also are recognized by PCMH for Diabetes and Heart/Stroke care. NCQA's Patient-Centered Medical Home (PCMH) Recognition program is the most widely adopted PCMH evaluation program in the country.

Longstreet Clinic was the first practice in the area to achieve the highest level of PCMH recognition more than a decade ago.

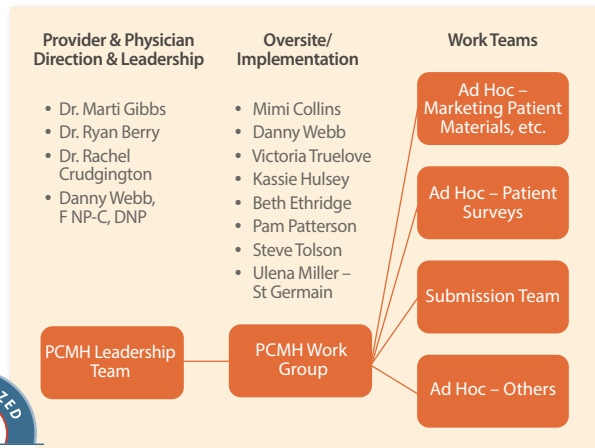
"As the delivery of medical care has continued to evolve, our commitment

to providing the highest level of patient care hasn't wavered," said Mimi Collins, CEO. "We are pleased that we continue to be leaders when it comes to adopting the best

satisfaction — all while reducing health care costs. According to the NCQA, "a growing body of scientific evidence shows that PCMHs are saving money by reducing hospital and emergency department visits, mitigating health disparities, and improving patient outcomes."

It is a tremendous undertaking each year to maintain our PCMH designation. The Clinic would like to thank **Victoria Truelove** and our entire

Population Health team, as well as the providers, practice managers and staff of our primary care site whose dedicated and detailed work have helped us obtain recertification on an annual basis.



practices in the industry that improve the quality of care, patient outcomes and patient satisfaction."

Research shows that PCMHs improve the patient experience and quality, as well as increase staff

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LONGTIME PHYSICIANS, PAST LC PRESIDENTS RETIRE



Last year, Longstreet Clinic said bittersweet goodbyes to four longtime, beloved physicians and past clinic presidents:

Drs. Auffarth, Cindea and LoCicero retired in December 2023, while Dr. Marchman said goodbye in July.

Between the four, they dedicated more than a century of practice and service to our community and the Clinic. Through expansion, mergers, EHR implementation and even a pandemic, their steady hands and compassionate approaches helped shape Longstreet Clinic into what we are today – one of the leading, physician-led practices in the state.

Pictured from left: Dr. Brad Auffarth, Dr. Eugene Cindea, Dr. Ricky LoCicero and Dr. Holmes Marchman all retired in 2023.

FORMER SEC LINEBACKER TACKLES LIFE AFTER FOOTBALL

Des Williams is a one-percenter – an alpha athlete good enough to earn a University of Georgia football scholarship – a successful business contractor, and a loving husband and father.

Despite all the successes, there was one aspect of his life he could not seem to control, however: his weight. Around 2009, Des watched as his waistline slowly increased and his health declined. In 2023, he found himself battling high blood pressure, sleep apnea, chronic fatigue, and a weight of almost 330 pounds.

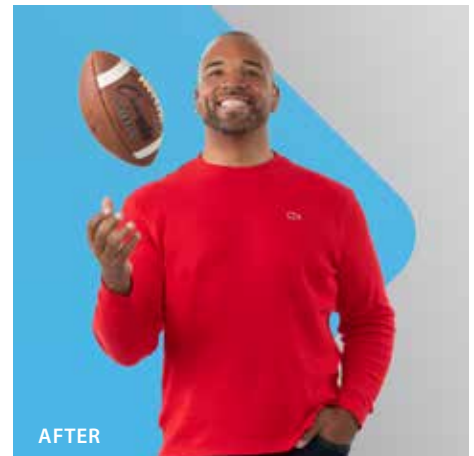
Since meeting the team at Longstreet Clinic Center for Weight Management, and having gastric sleeve surgery, he has not only been able to control his weight, but in just four months he was down more than 80 pounds.

Benefits of weight loss surgery

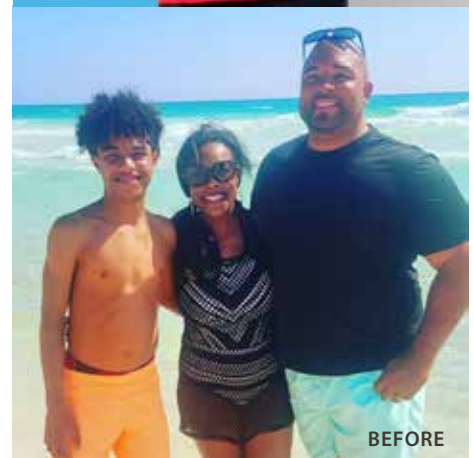
- Normalized Blood Pressure
- Normalized Blood Cholesterol
- Type II Diabetes Remission
- Asthma Relief
- Lowered Risk of Heart Disease
- And More

Beyond surgery

Whether it's through surgery or other medical approaches, losing excess weight can have an enormous impact on your health. Our comprehensive team partners with patients throughout their lives to determine the causes of their excess weight/weight gain and develops personalized solutions – from diet and exercise to medications and supplements or surgical and non-surgical solutions. We help patients find lasting results.



AFTER



BEFORE



Scan here to Watch Des' story.

Call 770-534-0110 or check us out online at longstreetclinic.com/lose-big for more information about our options and learn more about how we can help you get started.

LONGSTREET CLINIC PHYSICIANS, STAFF MEMBERS EARN HEALTHY HALL AWARDS

In March, the Greater Hall Chamber of Commerce presented its annual Healthy Hall Awards to spotlight those in the healthcare industry in Gainesville-Hall County making a significant impact on our quality of life through excellence in health and wellness.

Congratulations to our Longstreet team honorees:



Priscilla Strom, MD,
General Surgeon
Lifetime Achievement Award

As a board-certified general surgeon and breast specialist, Dr. Strom has set the standard for ethical and compassionate care in this region. She collaborates with Longstreet Clinic Breast Center and Northeast Georgia Medical Center's surgery team for the

best possible outcomes for patients. Well respected by her colleagues, she was an early supporter of the new General Surgery residency program at NGMC and served as Associate Program Director for four years. Since 2022, Dr. Strom has served as Program Director of General Surgery. One of her residents said, "Dr Strom is a master of her craft. She is a no-nonsense pioneer in general surgery who has demonstrated to us an unwavering commitment to her faith and our education."



Karl D. Schultz, Jr., MD,
Neurosurgeon
Physician of the Year Award

Dr. Schultz has practiced as a neurosurgeon for over two decades and is celebrating his 14th year with Longstreet Clinic. Dr. Schultz is helping to train our next generation of residents at NGMC while serving as

Associate Program Director of the General Surgery residency of the Northeast Georgia Medical Center Graduate Medical Education Program. Dr. Schultz has been recognized by his peers as a Top Doctor in both Atlanta Magazine and Georgia Trend many times. A patient of his remarked, "Dr. Schultz is a brilliant neurosurgeon with unusually great bedside skills. He takes the time to explain the concepts and put things in clear and understandable terms. He has performed surgery on me in the past and did an excellent job. An outstanding surgeon."



Bridgette Mayo, LPN
Healthcare Worker of the Year Award

Celebrating 10 years with Longstreet Clinic, Bridgette Mayo was recently selected as Longstreet's Employee of the Quarter, nominated by her peers and management. As Longstreet Clinic Urgent Care Clinical Supervisor, Bridgette sets the

standard and demonstrates patient-centered care in all she does. She understands the benefit of communicating with patients during their wait times, keeping them updated on the processes in Urgent Care and what they can expect as their visit progresses. She is always ready and willing to rapidly respond with clinical assistance, whether it is an emergency or just helping someone to their car.



Marsha Jones
Healthcare Information Technology Award

Marsha has been a member of the Longstreet Clinic team for 25 years, beginning her career in the Imaging Department, where she immediately demonstrated her ability as a leader working with the imaging staff and radiologists. Marsha has deep knowledge of

diagnostic imaging as well as excellent problem-solving skills. Marsha embraced all opportunities to realize the benefit of technology not only in diagnostic imaging, but also in improving interoperability between providers. Marsha is always working to assure images, studies and tests are accessible to support timely diagnoses and treatment.



Feeling under the weather? Longstreet Clinic Urgent Care is open 7 days a week for patients 12 and older. And don't forget, we are a lower cost option than other standalone facilities due to our location within our primary care practice in Gainesville! Call 678-207-HERE (4373) for more information or visit longstreetclinic.com/on-my-way to save a place in line before you arrive.

Hours: Monday-Friday, 8 a.m. to 8 p.m., Saturday-Sunday, 9 a.m. to 3 p.m.

EMPLOYEE OF THE QUARTER



Congratulations to **Debbie Coleman**, who was honored recently as our 2023 Employee of the Quarter (Q4). Debbie, who has been with Longstreet Clinic for nearly 20 years, is the smiling face many of our patients are familiar with and approach in our Internal Medicine, Family Medicine and Urgent Care practices, located on the third floor of our Gainesville campus. Thank you, Debbie, for your dedication to our patients, and for being such a valued member of our team!

CLINIC VOTED 'BEST OF HALL' IN 5 CATEGORIES

Congratulations to our 2024 Best of Hall winners! Longstreet Clinic was honored to receive awards in the following Medical/Health categories:

- **Obstetrics**
- **Vascular/Vein**
- **Neurosurgery Group**
- **Urgent Care**
- **Women's Health**

“Best of Hall” is an annual contest hosted by [GainesvilleTimes.com](https://www.gainesvilletimes.com) highlighting area business and organizations in Hall County. Members of the community were able to vote daily in a variety of categories and chose Longstreet Clinic as their favorites in five of them. Winners were announced at the Best of Hall 2024 celebration. **Well done and keep up the great work!**



AROUND THE CLINIC

Longstreet Clinic loves our community! Our providers and staff continue to provide educational resources and participate in many community events and fundraisers for a variety of great causes. We thank those who are willing to represent us at these events and presentations!



Physical Medicine & Rehabilitation:
Alliance Prosthetics and Orthotics
“Referral Source of the Year” Award



LC Surgeons participate in Centers
of Excellence Robotics Symposium



Weight Management, Pain
Management & General Surgery
providers at Go Red for Women